Pennsylvania Clean Technology Forum Agenda
"Clean Technology Opportunities and Challenges in Pennsylvania"

Presented by the Pennsylvania Small Business Development Centers'
Clean Technology Resource Center
March 28, 2011
Crowne Plaza Hotel · 22 South Second Street · Harrisburg, PA

Clean technology is revolutionizing the energy industry. Enterprises that embrace clean technology are poised to capitalize on new opportunities for growth and garner competitive advantages, while those that don't will face rising costs. In order to create a full, diverse, thought-provoking discussion on clean-tech business issues, exemplary clean tech-related businesses, regulators and financiers will speak through a series of four panel discussions. Panels are designed to equip small businesses with the information they need to start and operate a successful clean tech company, as well as educate clean tech consumers to make energy decisions that will enhance their profitability, productivity and market adaptability.

10:00 am – 11:00 am	Registration & Exhibitor Set-up
11:00 am – 11:15 am	Welcome
11:15 am – 12:15 pm	**Panel 1: Clean Technology Services: How to Get Started** *Featuring* Michael Matotek, Open Sky Energy Paul D. Spiegel, P.E., LEED AP, Practical Energy Solutions Michael Napolitan, P.G., Taylor GeoServices, Inc.
12:15 pm – 1:15 pm	Lunch & Keynote Speaker James Gambino, VP of Ben Franklin Technology Partners of Southeastern PA & Team Leader for the Greater Philadelphia Innovation Cluster (GPIC)
1:15 pm – 2:15 pm	**Panel 2: Implementing Clean Technology at Small Companies** *Featuring* Lynn Hocker, Whispering Creek Eugene Moffatt, Star Class, Inc Al Renzi, Yellow Springs Farm Morrill Curtis, Windview Farm
2:15 pm – 3:15 pm	**Panel 3: Commercializing Clean Technology** *Featuring* William Goldner, U.S. Department of Agriculture Kelly Wylam, Innovation Partnership Karina Edmonds, PhD, U.S. Department of Energy
3:15 pm – 4:15 pm	**Panel 4: Financing** *Featuring* Bernard C. Linn, Jr, U.S. Department of Agriculture Matthew J. Karnell, Dept. of Community & Economic Development John Johnston, Ben Franklin Technology Partners Valerie Gaydos, 51st Associates, LLC
4:15 pm – 6:00 pm	Clean Tech Exhibition / Networking & Reception

Registration fees: Conference - $55; Exhibitor - $75; Sponsor - $200
For details and registration, visit *www.pasbdc.org/cleantechforum.*