

# Show me the money!

**Every year, the government offers more than \$2.5 billion in small business funding for technology and science innovations. The money is out there, but how will you access it?**

Join us for a special funding workshop and learn the nuts and bolts of the Small Business Innovation Research (SBIR)/Small Business Technology Transfer (STTR) programs. Learn how you can enter the multi-billion dollar federal funding arena, and discover which opportunities are best suited to your business or innovation. Topics include:

- Strategies to make your technology appealing to R&D funders
- Pre-qualification issues for potential participants
- Steps for applying for federal SBIR research
- Proposal writing tips to make your innovation stand out
- Technology value realization
- Trends in innovation
- Overview of participating federal agencies

Develop a comprehensive understanding of the SBIR/STTR programs that will enable your business to expand its horizons. The funding you need is waiting for you – now learn how to get it!

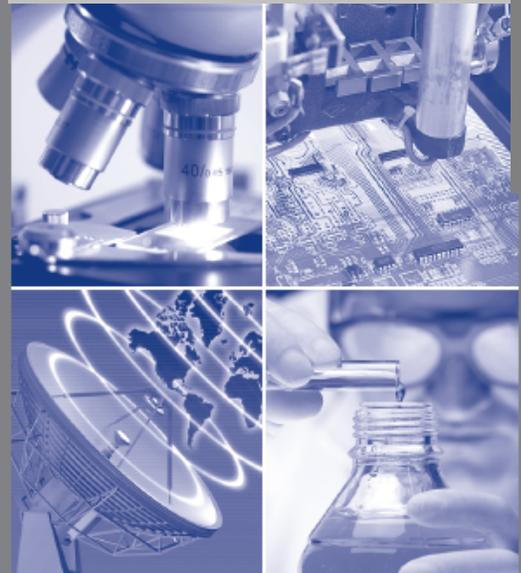
Space is limited and reservations are required.

## SBIR/STTR: The Basics

**Wednesday, April 29, 2009**

**10 a.m. – 12. p.m.  
Saint Vincent College**

**Call 724.537.4572 or e-mail  
sbdc@stvincent.edu to register.**



**Small Business Development Center  
Saint Vincent College**

*Helping businesses start, grow, and prosper.*

Funding support and resources are provided by the Commonwealth of Pennsylvania through the Department of Community and Economic Development, through a cooperative agreement with the U.S. Small Business Administration, and through support from Saint Vincent College. All services are extended to the public on a non-discriminatory basis. Special arrangements for persons with disabilities can be made by calling the Small Business Development Center at 724-537-4572. All opinions, conclusions, or recommendations expressed are those of the author(s) and do not necessarily reflect the views of the SBA.



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