

Show me the money!

Every year, the government offers more than \$2.5 billion in small business funding for technology and science innovations. The money is out there, but how will you access it?

Join us for a special funding workshop and learn the nuts and bolts of the Small Business Innovation Research (SBIR)/Small Business Technology Transfer (STTR) programs. Learn how you can enter the multi-billion dollar federal funding arena, and discover which opportunities are best suited to your business or innovation. Topics include:

- Strategies to make your technology appealing to R&D funders
- Pre-qualification issues for potential participants
- Steps for applying for federal SBIR research
- Proposal writing tips to make your innovation stand out
- Technology value realization
- Trends in innovation
- Overview of participating federal agencies

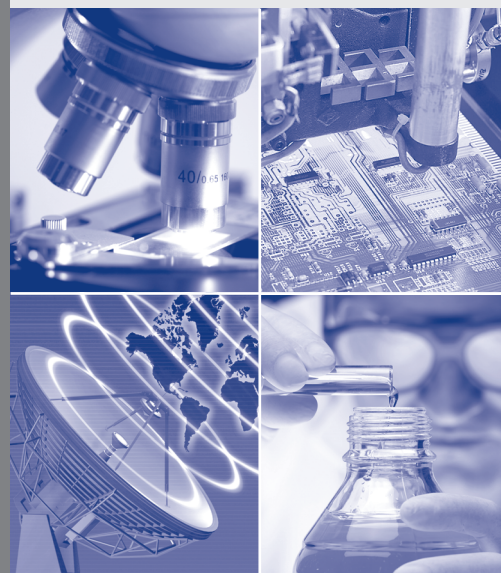
Develop a comprehensive understanding of the SBIR/STTR programs that will enable your business to expand its horizons. The funding you need is waiting for you – now learn how to get it!

Space is limited and reservations are required. Register today by calling **412.648.1542** or emailing ieeregistration@katz.pitt.edu.

SBIR/STTR: The Basics

May 15, 2009

8 – 10 AM
114 Mervis Hall
University of Pittsburgh
Oakland



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