



# SBIR Road Tour

SEEDING AMERICA'S FUTURE INNOVATIONS™

## Tuesday June 19, 2018--Eastern SBIR Road Tour – Pittsburgh, PA Agenda

- 7:30-8:00 a.m.** Registration and Networking
- \*8:00 - noon** **SBIR/STTR Federal Agency One-on-One Meetings (Kurtzman Room)**
- \*\*8:00 – 8:10 a.m.** Opening remarks from **Rich Lunak**, President & CEO of Innovation Works  
Emcee: **Kelly Wylam**, Director of the PA Innovation Partnership (IPart)
- 8:10 – 8:45 a.m. America's Seed Fund – SBIR/STTR Overview  
**Brittany Sickler**, Outreach and Partnership Strategist, U.S. Small Business Administration (SBA)
- 8:45 – 9:00 a.m. Federal Laboratory Consortium (FLC)  
**TBD**
- 9:00 – 9:55 a.m. Reverse Pitches – 5 Minute Agency Elevator Pitch
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|--|---------|
| Defense Advanced Research Projects Agency (DARPA)          | 9:00 AM |
| National Aeronautics and Space Administration (NASA)       | 9:05 AM |
| Department of Defense - Missile Defense Agency (MDA)       | 9:10 AM |
| Department of Defense – Navy (DON)                         | 9:15 AM |
| Naval Sea Systems Command (NAVSEA)                         | 9:20 AM |
| Department of Defense - Special Operations Command (SOCOM) | 9:25 AM |
| U.S. Department of Homeland Security (DHS)                 | 9:30 AM |
| National Institutes of Health (NIH)                        | 9:35 AM |
| National Science Foundation (NSF)                          | 9:40 AM |
| U.S. Department of Agriculture (USDA)                      | 9:45 AM |
| U.S. Department of Energy (DOE)                            | 9:50 AM |
- 9:55 – 10:30 a.m. **Grant Opportunities for a Public Purpose**  
Moderator:  
**Rob Vinson**, Program Manager, SBIR, National Institutes of Health (NIH)  
*Panelists:*  
**Ben Schrag**, Senior Program Director, National Science Foundation (NSF)  
**Elden Hawkes**, Program Specialist, U.S. Department of Agriculture (USDA)  
**Chris O'Gwin**, Outreach and Assistance Program Manager, U.S. Department of Energy (DOE)
- 10:30 – 10:45 a.m. **United States Patent and Trademark Office (USPTO)**  
**Dennis Forbes**, Innovation Development Outreach and Program Specialist, U.S. Patent and Trademark Office (USPTO)
- 10:45 – 11:20 a.m. **Staying On Track: Aligning Your Company for Success in the DoD**  
Moderator: **Brittany Sickler**, Outreach and Partnership Strategist, U.S. Small Business Administration (SBA)  
*Panelists:*  
**Anthony Aldrich**, SBIR Program Manager, U.S. Special Operations Command (USSOCOM)  
**Jordan Reynolds**, Deputy Operations Manager, SBIR/ STTR Program, Missile Defense Agency (MDA)  
**Susan Celis**, Program Director, Small Business Programs Office, Defense Advanced Research Projects Agency (DARPA)  
**Joy McGlasson**, SBIR/STTR Operations Manager, U.S. Navy
- 11:20 a.m. – Noon **Inside the Head of an Evaluator: Common Mistakes**  
Moderator: **Jordan Reynolds**, Deputy Operations Manager, SBIR/ STTR Program, Missile Defense Agency (MDA)  
*Panelists:*  
**Rajesh Mehta**, Program Director, SBIR/STTR, National Science Foundation (NSF)  
**Dusty Lang**, SBIR Management and Program Analyst, U.S. Department of Homeland Security (DHS)  
**Carol Lewis**, SBIR/STTR Technology Transition Lead, National Aeronautics and Space Administration (NASA)

*\*One-on-One sessions run concurrently with agency presentations and panels from 8:00a-12:00p*

*\*\* All sessions take place in the Assembly Room on the 1st Floor of the William Pitt Union unless otherwise noted*

Noon – 1:00 p.m. **Buffet Lunch & Networking** (Ballroom)

1:00 – 1:15 p.m. Afternoon opening: **Sheri Collins**, Deputy Secretary of Technology & Innovation at the Department of Community and Economic Development (DCED)

1:15 – 2:15 p.m. **SBIR Success Stories**

Moderator: **Richard Longo**, Richard A. Longo, R.N., FACHE, FACMPE, CTC, Business Consultant, Duquesne University Small Business Development Center (SBDC)

*Tentative Panelists:*

**Howison Schroeder**, President & CEO, Neuro Kinetics, Inc.

**Jorgen Pederson**, President & CEO, RE2 Robotics

**Antonina Simakova**, Founder and Director of Research and Development, BioHybrid Solutions

**Noah Snyder**, President & CEO of Interphase Materials

**Courtney Williamson**, CEO of AbiliLife

**Branko (Branislav) Jaramaz**, CTO of Blue Belt Technologies

2:15 – 3:15 p.m. **Q&A with SBIR Application Reviewers**

Moderator: **Paul Petrovich**, CPA, University of Pittsburgh, Innovation Institute

*Panelists:*

**Dr. John Kellum**, MD, MCCM, Director, Center for Critical Care Nephrology, University of Pittsburgh

**Bruce Armitage**, Co-Director, Center for Nucleic Acids Science and Technology at Carnegie Mellon University

**Babs Carryer**, Director, Education & Outreach, Innovation Institute, University of Pittsburgh

**Dr. John Viator**, Program Director and Professor of Biomedical Engineering, Duquesne University

**James W. Schneider**, Professor and Director of Graduate Admissions, Department of Chemical Engineering  
Carnegie Mellon University

3:30 – 4:30 p.m. **Speed Networking Event for Entrepreneurs, Researchers & Small Business Owners** (Ballroom)

**Ongoing throughout the day—meet our local PA startup ecosystem partners** (Assembly Room):

- Idea Foundry
- Chatham Center for Women's Entrepreneurship
- Pittsburgh Tech Council
- City of Pittsburgh - Innovation & Performance
- Forbes Funds / UpPrize
- SBA, Pittsburgh District Office
- Ascender
- The Corner (New Kensington)
- Innovation Works
- Innovation Partnership
- Institute of Entrepreneurial Excellence/Pitt SBDC
- Innovation Institute at University of Pittsburgh
- Duquesne SBDC
- Pittsburgh Life Sciences Greenhouse
- CMU Swartz Center for Entrepreneurship
- Massey Center for Entrepreneurship at Robert Morris University