

# Fund Your Innovation!

Every year the federal government offers more than \$2.5 B in small business funding for technology and science innovations. The money is out there, but how will you access it?

Join us for a special funding workshop and learn the nuts and bolts of the Small Business Innovation Research (SBIR)/Small Business Technology Transfer (STTR) Programs. Learn how you can access federal grant funds and discover which opportunities are best suited to your business or innovation.

**Speaker: Jim Greenwood** is a renowned SBIR trainer and consultant. With his 30+ years of proposal assistance experience, Jim will help YOU get in the game by explaining the SBIR/STTR programs and their 11 different federal agencies. And provide you with the keys to funding success by laying out a comprehensive, 4 step process on how to write a WINNING proposal – with proposal examples.

You will also learn about the [Innovation Partnership](#) (IPart), Pennsylvania's premiere SBIR/STTR assistance program and how we can help you get the edge you need to be successful!

**Space is limited! – Register [HERE](#), to reserve your spot TODAY!**

*(Registration Deadline is Friday, September 30, 2016)*

**Refreshments and lunch will be available.**

## SBIR/STTR: Basics & Proposal Preparation

**October 5, 2016**

8am – 5pm

Ben Franklin TechVentures  
116 Research Drive, Bethlehem,  
PA ([Directions](#))

**October 6, 2016**

8am – Noon

One-on-one Company  
Consultations with Jim Greenwood  
*(Please email IPart Director [Kelly Wylam](#)  
[kelly@benfranklin.org](mailto:kelly@benfranklin.org) to reserve your  
meeting time with Jim.)*

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